

## AMENDMENT TRANSMITTAL LETTER (Large Entity)

Applicant(s): Marcia L. Peters, James M. Mathewson II, John R. Hind

Docket No.

RSW920010014US1

Application No.  
09/836,963Filing Date  
April 18, 2001Examiner  
Donald ChampagneCustomer No.  
23,307Group Art Unit  
3622Confirmation No.  
8479Invention: METHOD AND SYSTEM FOR PROVIDING TARGETED  
ADVERTISING IN PUBLIC PLACES AND CARRIERS

COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

## CLAIMS AS AMENDED

	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	23 -	23 =	0	x \$18.00	\$0.00
INDEP. CLAIMS	3 -	3 =	0	x \$88.00	\$0.00
Multiple Dependent Claims (check if applicable)		<input type="checkbox"/>			\$0.00
					TOTAL ADDITIONAL FEE FOR THIS AMENDMENT
					\$0.00

No additional fee is required for amendment.

Please charge Deposit Account No. in the amount of

A check in the amount of to cover the filing fee is enclosed.

The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 19-5425

Any additional filing fees required under 37 C.F.R. 1.16.

Any patent application processing fees under 37 CFR 1.17.

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Signature

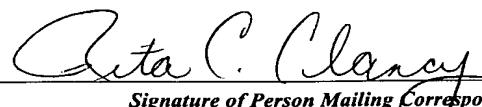
Dated: February 1, 2005

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I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on

February 1, 2005

(Date)



Signature of Person Mailing Correspondence

Rita C. Clancy

Typed or Printed Name of Person Mailing Correspondence

CC:

PATENT



Docket No. RSW920010014US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTORS: **Marcia L. Peters, James M. Mathewson II, John R. Hind**

APPLICATION NO. **09/836,963**

FILED: **April 18, 2001**

Examiner: **Donald Champagne**

CASE NO. **RSW920010014US1**

Group Art Unit: **3622**

TITLE: **METHOD AND SYSTEM FOR PROVIDING TARGETED  
ADVERTISING IN PUBLIC PLACES AND CARRIERS**

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**CERTIFICATE OF MAILING**

I hereby certify that this correspondence, along with any paper indicated as being enclosed, are being deposited with the United States Postal Service as first-class mail, postage prepaid, in an envelope addressed to: MAIL STOP AMENDMENT, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on February 1, 2005.

February 1, 2005  
Date

Rita C. Clancy

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MAIL STOP AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY AND AMENDMENT UNDER 37 C.F.R. §1.111  
TO EXAMINER'S ACTION MAILED OCTOBER 1, 2004**

Sir:

This is in response to the Office Action mailed October 1, 2005, having a period for response set to expire on January 1, 2005. A Petition for a one-month Extension of Time is submitted herewith, thereby extending the date for response to February 1, 2005. The following amendments and remarks are respectfully submitted.

Amendments to the claims begin on page 2 of this paper; Remarks begin on page 8 of this paper.